

ENRICHING PARTNERSHIPS

ENHANCING STUDENT SUCCESS

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WHY

- Academic Literacy and Honesty are concepts that university lecturers understand and assume their students know
- Experience tells us that not all students commencing university courses understand these concepts in the same way that their lecturers expect them to
- A multimedia resource was developed in Melbourne to inform commencing students of the expectations of academic literacy and honesty at a university level
- This project aims to explore the extent to which the original multimedia resource is appropriate for students in China and to investigate what, if any, modifications need to be made.

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WHAT

AUSTRALIAN TEACHING AND LEARNING COUNCIL

The grant application was for a project that would:

- Investigate the efficacy of culturally specific messages and media
- With the aim of communicating the key principles of academic literacy and academic honesty to Chinese students

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HOW

The Project involves:

- Collaboration with the Chinese University of Finance and Economics in Beijing (CUFE),
- The use of a variety of Chinese specific cultural references dealing with academic literacy and academic honesty
- Identification, development and assessment of how well the resources enhance Chinese students' understanding of academic literacy and academic honesty.
- Methods:
 - Expert panel
 - Focus groups – Students and Staff in Australia and China to identify resources to be developed
 - Pilot implementation in a unit of study taught in Melb and CUFE
 - Evaluation

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