WHY

- Academic Literacy and Honesty are concepts that university lecturers understand and assume their students know.
- Experience tells us that not all students commencing university courses understand these concepts in the same way that their lecturers expect them to.
- A multimedia resource was developed in Melbourne to inform commencing students of the expectations of academic literacy and honesty at a university level.
- This project aims to explore the extent to which the original multimedia resource is appropriate for students in China and to investigate what, if any, modifications need to be made.

WHAT

AUSTRALIAN TEACHING AND LEARNING COUNCIL

The grant application was for a project that would:

- Investigate the efficacy of culturally specific messages and media.
- With the aim of communicating the key principles of academic literacy and academic honesty to Chinese students.

HOW

The Project involves:

- Collaboration with the Chinese University of Finance and Economics in Beijing (CUFE).
- The use of a variety of Chinese specific cultural references dealing with academic literacy and academic honesty.
- Identification, development and assessment of how well the resources enhance Chinese students’ understanding of academic literacy and academic honesty.
- Methods:
  - Expert panel
  - Focus groups – Students and Staff in Australia and China to identify resources to be developed
  - Pilot implementation in a unit of study taught in Melbourne and CUFE
  - Evaluation